

continued from previous page

C3 BEST CENTERPIECE IN PASTRY: \$250

Centerpiece of choice for pastry: chocolate sculpture, sugar pieces, pastillage, etc.

D1 BEST BAKERY DISPLAY: \$250

Bakery display of bread, croissants, danish, etc.

BEST EXHIBITION OF SHOW: \$500

SETTING UP YOUR EXHIBIT

1. Delivery instructions will be sent to you with confirmation letter.
2. Equipment must be delivered Saturday, November 7th between 11 a.m. and 4 p.m.
3. Location of tables will be designated by the Chairman of the Salon of Culinary Art.
4. Exhibitors are asked to bring their own tablecloths and skirting. Tables must be covered/draped from top to floor.
5. Our flameproofing service will spray exhibits on Saturday, November 7th after 5 p.m. closing. Exhibitor tables which are not ready for this service will be required to bring fire retardant covering and show proof of such to the representative Fire Marshal. Non compliance will lead to disqualification by the Committee and possible removal of the exhibit by the Fire department.
6. All exhibits must be in place and ready for judges' viewing by 9 a.m. Sunday, November 8th. Delivery entrance doors will be open Sunday, November 8th at 5 a.m.
7. Special orders for electrical connections must be made by calling the order department of JKJCC, Tel: (212) 216-2080.

IDENTIFYING YOUR EXHIBIT

1. When submitting application, exhibitors will receive numbered stickers which must be affixed to each exhibit. This number will be the exhibitors' identification during the show.
2. All exhibits should be identified by their proper names both on exhibition tables and on entry form. No identification of personal or business affiliation is allowed with the exhibits until judging is completed.
3. After the judging, for the benefit of visitors and publicity derived from it, the exhibitors will be permitted to disclose their identities by placing personal and employer's cards next to their display.

DURING THE SHOW

1. The Committee declines the responsibility for breakage, damage, or loss of property during the exhibit, however, security will be present. Exhibitor's property must bear proper identification.
2. The Exhibitor must maintain the appearance of his exhibits for the duration of the Show. The Committee reserves the right to remove any display objectionable in appearance or quality, detrimental to the exhibitor or to the prestige of the Salon of Culinary Art. (Do not use fresh watercress or parsley for decoration.)

JUDGING AND AWARDS

1. During judging, the exhibitor is requested to be absent from his display, permitting the judges' impartial decision.
2. In addition to presentation of certificates to exhibitors, prizes, trophies, and medals will be awarded on the basis of merit.

THE SALON IS AN IMPORTANT PART OF THE EXPOSITION

Exhibits cannot be removed before 4 p.m. on Tuesday, November 10th. Exhibits must be removed between 4 p.m. and 6 p.m. on Tuesday, November 10th. No exceptions.

PROGRAM

SATURDAY, NOVEMBER 7th

Equipment must be delivered on Saturday between 10:30 a.m. and 4 p.m.

SUNDAY, NOVEMBER 8th

All exhibits must be in place and ready for judges' viewing by 9 a.m. Delivery entrance doors open at 5 a.m.

NOVEMBER 8th - 10th

The Salon of Culinary Art
Jacob K. Javits Convention Center
Open Sunday and Monday,
November 8th and 9th, from 10 a.m. to 5 p.m.
and Tuesday, November 10th, from 10 a.m. to 4 p.m.

MONDAY, NOVEMBER 9th

Chef's Day Reception will be located in the Salon office area (by invitation only).



Société Culinaire Philanthropique
141th Annual Salon of Culinary Art & Exhibition
of New York City, Inc.
November 8-10, 2009

The World's Largest Freelance Culinary Arts Exhibit
at the 94th International Hotel/Motel & Restaurant Show
Jacob K. Javits Convention Center - 11th Avenue at 34th Street

ADVISORY & PLANNING COMMITTEE

Jean-Claude Blazy, *President, Société Culinaire Philanthropique*
Henri Deltieure, *Honorary President, Société Culinaire Philanthropique*
Jean-Pierre Stoehr, *Honorary President, Société Culinaire*
Thomas Smyth, *Chairman of the Salon*
Jean Le Rouzic, *Chairman of the Jury*
Jean-Jacques Bernat, Jean F. Claude, Jean-Pierre Stoehr, Robert Walljasper
Co-Chairmen of the Salon

COMMITTEE

Felix Antonecchia • Pierre Baran • Joseph Boljonis
Maurice Bonté • Yves Busnel • Jacques Coustar • Gérard Drouet
Henry Dubarry • Louise Hoffman • Pascal Guillotin • Bernard Launay • Roger Le Bossier
Susan Lifrieri-Lowry • Andre Moisan • Maurice Pailleret • Jacky Parault • Michel Pombet
Francois Ricaud • Michel Rossignol • Thomas Santamaria • Marc J. Sarrazin
Arno Schmidt • André Soltner • Gerard Vidal • Kathryn Wayler

WITH THE COOPERATION OF
The Hotel Association of New York City

