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## **REGISTRATION FEES ARE AS FOLLOWS:**

- \$30.00 for each entry.
- \$50.00 for applicant of the Medal of the French Government Competition.
- \$150.00 for applicant of the Marc Sarrazin Trophy Competition.
- \$50.00 for High Schools (4' x 4' table - 5 students)

*You will receive a pass to the Jacob Javits Convention Center, tables, exhibit space, and an invitation to the award ceremony.*

## **JUDGING & AWARDS**

Each exhibit will be judged by a panel of judges. Each exhibitor will receive a certificate. Prizes, trophies and medals will be awarded on the basis of merit.

## **TABLES**

### Individual Piece Categories

In order to accommodate all exhibitors work for each applicant to exhibit, we will provide one 2'x4' table for your platter or showpiece to be judged.

### Buffet Categories

The Medal of the French Government category requires a 4'x 8' table.

The Marc Sarrazin Competition requires a 4' x 12' table.

High School exhibits will be provided with a 4'x 4' table

## **EXHIBITOR BADGES**

Exhibitors of the Salon of Culinary Art will receive one Exhibitor's Badge for each application of \$30.00. To apply for Exhibitor Badges you must complete the attached Exhibitor Badge Order Form and return it together with your application to Societe Culinaire Philanthropique. Badges must be picked up at the Exhibitor Registration located in the Crystal Palace, Level 1 of Jacob K. Javits Center. Personal I.D. is required.

### Visitors Badges to the Jacob Javits Convention Center (minimum age 18 years):

Additional badges may be purchased by contacting International Hotel/Motel & Restaurant Show at [www.ihmrs.com](http://www.ihmrs.com) or by calling 914-421-3200.

Prices for show admission are \$30 in advance and \$50 or at the door. Complete the attendee Registration Form and mail directly to International Hotel/Motel & Restaurant Show, 1133 Westchester Avenue, White Plains, NY 10604.

The deadline for applications to exhibit in the 143rd Annual Salon of Culinary Art is October 1, 2011. Entry forms and detailed information are available online.

If we may assist you in any way please contact our office at: Tel.:212-308-0628, Fax: 212-308-0588, E-mail: [Salon@societeculinaire.com](mailto:Salon@societeculinaire.com), or visit our web page at: [www.societeculinaire.com](http://www.societeculinaire.com)

*Your participation in this culinary competition is most welcome.*

*Sincerely,*

Thomas SMYTH,  
Chairman of the Salon of Culinary Art

Jean-Claude BLAZY,  
President



## **Société Culinaire Philanthropique** **143rd Annual Salon of Culinary Art & Exhibition** of New York City, Inc. **November 13-15, 2011**

### **Dear Exhibitor:**

The 143rd Annual Salon of Culinary Art will be held in conjunction with the 96th International Hotel/Motel & Restaurant Show, Sunday, November 13 to Tuesday, November 15, 2011 at the Jacob Javits Convention Center, 11th Avenue at 34th Street, New York, N.Y.

We invite you and your colleagues to participate in our culinary arts exhibition/competition. Take advantage of this international gathering of Members of the Hospitality Field to display your artistic and creative skills.

Cash Awards will be awarded in addition to medals, trophies, etc. to exhibitors in the following categories. Please note that all cash awards and the French Government Medal are awarded to First Prize Winners only.

- \$1,000 for the best pastry exhibit table and \$1,000 for the best cooking exhibit table in the Grand Prize of the Salon Competition (Medal of the French Government category).
- \$500 for the best piece of the Show.
- \$250 for the best cooking centerpiece of the Salon.
- \$250 for the best meat platter of the Salon.
- \$250 for the best fish platter of the Salon.
- \$250 for the best wedding or occasion cake of the Salon.
- \$250 for the best chocolate or sugar work piece of the Salon.
- \$250 for the best bakery display.

*Consult your tax advisor regarding treatment of above awards.*

## **TO ENTER THIS EVENT**

Please send the following, before October 1, 2011, to Societe Culinaire Philanthropique, 305 East 47th Street - Room 11B, New York, N.Y. 10017:

- Completed entry form.
- Registration Fee.
- Completed Exhibitor Badge Request.
- Table Plan.

*Please note: Incomplete applications will be returned by the Committee..*

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